Introduction to iPhone Photography   Instructor: Peggy Feerick

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iPhone cameras are continually improving and replacing point and shoot cameras with convenient and easier ways to capture and post produce images and/or to send via email, messaging, or post on social media sites. However, the basic iPhone camera's app does have its limits, which is why utilizing a well-designed secondary camera app can assist in turning these "smart" forms of equipment into a viable means of creating and capturing more sophisticated images. This workshop serves as an introduction to the continually evolving world of iPhone photography and its extensive capabilities.

Please download this app before the class

ProCamera by Cocologics ($13.99) check website if you have difficulty finding it in the App Store.

https://www.procamera-app.com/en/

Below is ProCamera App's Icon for reference.

Editing and Organizing (All highly recommended)

**Snapseed (free) by Google

*TouchRetouch (free) (for removing unwanted objects, lines and most recently added single tap blur effect)

IPHONE CAMERA ACCESSORIES

Tripods

*Joby Griptight PRO GorillaPod Tripod for iPhone (a variety of models) $69.95+

*Manfrotto makes terrific tripods

*Pocket-tripod.com $40

Moment's website offers the best variety and options for both Android and iPhone equipment: **www.shopmoment.com**

B&H Photo in NYC is also great: www.bhphotovideo.com

IMPORTANT BASIC TIPS

1. Make sure your lens is clean. (Carry an eyeglass cleaning cloth)

2. Set your focus first using your "focus point"

3. Adjust your exposure second, after you focus.

4. It's always best not to use the zoom (aka digital zoom) feature. This only crops your image and is not optical zoom (using the lenses available on your phone).

5. Keep your camera steady – use a tripod with adaptor if necessary.

6. Use the principles of composition and apply the Rule of Thirds.

7. Other compositional aspects – use lines to lead into the image, change your vantage point and pay attention to distracting backgrounds.

8. Take multiple shots to provide you with more chances of getting the "right" one!

9. Use the panorama mode for capturing expansive places and spaces.

10. Don't "over-process" your images by using too many editing effects.

HELPFUL HINTS

1. Keep your photos simple.

2. Investigate interesting and less usual perspectives – shoot from lower and

   upper angles.

3. Don't be afraid to get close to your subject (unless it bites)!

4. Photograph later in the day for the best light (the golden hour) and include shadows in your composition.

5. Create silhouettes by photographing towards the light source.

6. Incorporate reflections and mirrors to add additional depth.

7. Use editing/enhancement tools only as needed – color, exposure adjustments, crop, etc.

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